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on July 3, 2007

PATENT  
Attorney Docket No.: 022050-000100US

TOWNSEND and TOWNSEND and CREW LLP

By: \_\_\_\_\_

  
Rosario G. Ysip

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

J. Michael Rivera et al.

Application No.: 10/782,387

Filed: February 18, 2004

For: METHOD OF ATTACHING  
HOLOGRAM FILMS TO PRINTED  
MATTER

Customer No.: 20350

Confirmation No. 4345

Examiner: Pradeep Choudary Battula

Technology Center/Art Unit: 3722

AMENDMENT

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed March 9, 2007, please enter the following  
amendments and remarks:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this  
paper.

**Remarks/Arguments** begin on page 4 of this paper.